



LAURA VON ASSEBURG

Curriculum Vitae



PROFILE

I'm a Creative DACH Copywriter and in love with tonality. With passion for learning new skills, I always contribute my analytical mind to what I do. I am familiar with SEO-copies, startup culture, social media and PR. My content speaks to consumers and reflects the brand.

CONTACT

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VOLUNTARY WORK

-  **CONNTO e.V.**, Bremen, Germany
Association for local youth support (since 2020)
Position: Co-founder and administrator
-  **BlaxMag**
Co-founder and editor of an online magazine (since 2019)

LANGUAGES & CERTIFICATES

- Fluent
 - German
 - English
- Basics
 - Swedish
 - French
 - Train-to-Train (Focus: Political Education)
 - Decision Management
 - Public Relations
 - Intercultural Training

SKILLS



EXPERIENCE

- Copywriter**
Wayfair, 2022–2023
Social media copy production, SEO-copy, PR & localisation, blog writing, email and push test copies, etc.
- Working Student | Communications**
Chitangala IO, 2021–2022
In charge of project coordination, PR & blog management.
Basic consulting and assisting the CEO.
- Trainee**
Chitangala IO, 2021
Learning the basics of PM.
In charge of communications, PR and blog management during projects.
- Workshop Trainer & Coach**
Freelance, 2020–2021
Planning and facilitating workshops and seminars (for political education),
Project coordination, event management, PR and networking.
- Student Assistant**
Universität Bremen, 2019
Evaluation, transcribing and translating.
Assisting during a doctoral dissertation.
- Internship Public Relations**
Denkbar PR & Kommunikation, 2018
Basics of PR, benchmark analysis, blog writing, social media.
- Internship Journalism**
Radio WeserTV, 2013
Content creation for radio, TV and website.
- Master of Science**
Universität Stockholm, 2020–2022
International and Comparative Education (Social Science & Education Management & qualitative/quantitative research)
- Exchange**
Dublin City University, 2017
Humanities Department
- Bachelor of Arts**
Universität Bremen, 2015–2019
English-speaking Cultures, German Focus; Media-Linguistics, Political Education